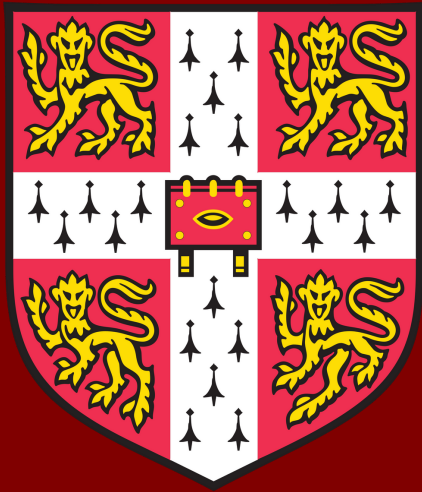


AICE TRAVEL AND TOURISM



How the program can
revolutionize your high
school career.

Key Components of AICE TRAVEL

The course covers the principles and practices of the travel and tourism industry, including topics such as destination management, sustainable tourism, and marketing. The course provides students with a comprehensive understanding of the travel and tourism industry, including its history, current trends, and future developments. It also aims to develop students' skills in research, analysis and critical thinking, as well as the ability to apply this knowledge to the travel and tourism industry.

Carlisle, Florida
Candidate #

Page #

TITLE OF EVENT

Type of Event

[Logo]

City/Location
Date

Name
Candidate #

Longterm Benefits of the Program

The AICE Diploma

- *Earn college credits while still enrolled in highschool*
- *International recognition*
- *Scholarships (including Florida Bright Futures)*
- *2 point additional GPA boost*

The DECA Track

Students who take AICE Travel and Tourism have the choice to become a member of CCHS DECA, a business themed club that hosts district, state, and international competitions. Participating in DECA can benefit students by providing them with hands-on experience in business and leadership, as well as opportunities to network with professionals in the field, which can help prepare them for college and career opportunities in the business world.

Contemporary Approaches to Learning

THE AICE EXAM

Cambridge ensures the long-term effectiveness of their programs by taking a unique approach to exams, requiring written essays and answers on general topics learned throughout the year. Not to mention, exams are split throughout multiple days, alleviating stress and improving performance.

AICE HOSPITALITY & TOURISM PROJECT

The AICE Travel and Tourism final project is a comprehensive research project that is completed as part of the AICE Travel and Tourism course. It is conducted under the supervision of a teacher or a mentor, and it is designed to give students the opportunity to apply the knowledge and skills they have acquired throughout the course to a specific topic within the travel and tourism industry. The final project usually includes a practical component, such as creating a marketing plan, developing a tourism initiative and planning and carrying out an event at CCHS.

What AICE Students Should Expect

A rigorous, yet rewarding course that aims to teach long lasting information. Students should expect to significantly improve their **writing** and **analysis** skills, and maintain a good understanding of the course information in order to fulfill exam requirements.

What AICE Parents Should Expect

Their child to be stimulated and interacted with through multiple environments. Students will have a **heavy workload**, so their management skills must be excellent in order to succeed.

Difference between AICE and other Advanced Programs

AICE Programs	AP/IB Programs
100-200 page textbooks	200-500 page textbooks
Open response exams with essays	Mostly multiple choice exams
5-7 Units	7-10 Units
Objectives focus on analysis and applications	Objectives focus on recollection and understanding

